

ALVA'S COLLEGE, MOODUBIDRI
DEPARTMENT OF COMMERCE
COMMERCE FORUM ANNUAL REPORT 2014-15

Co-ordinators:

Mrs. Sumalatha

Mrs. Sumithra B.D

Dept. of Commerce, Mgt. & HRD

In the academic year 2014-15, 27 second year students continued to be the members and 42 students of first year joined as the new members. Various programmes were conducted for the members in the year. Here is a brief report:

- On 05-07-2014, an introductory session “**Ice-breaking**” was conducted helping the students to feel free and know each other.
- On 12-07-2014 a session of “**Pick and Speak**” was conducted by second year members for the first year members to develop their communication skills.
- On 19-07-2014 a “**Group Discussion**” session was held by making a team of 8 members each for both first and second years.
- On 02-08-2014 Logic game, concentration Game and Team building activities were conducted for the forum students.
- On 09-08-2014, a guest Lecture was organized on the topic “**The new avenues in Commerce Education**” and “**Importance of Time Management**” Prof. K Umesh Shetty, Dean of Commerce Department was the Resource person.
- On 16-08-2014, to develop the communication skills and to get an idea of facing the interview, a “**Mock Interview**” was conducted for all the second year forum students by Lectures, Mr. Joseph James, Mr. Jeevan Lawrence, Mr. Krishnananda Mahale, Mr. Praveen Kumar and Ms. Sharmila Kundar. The rounds held were JAM, G.D. and FINAL INTERVIEW.
- On 23-08-2014, “**Speak-Link-Speak**” activity was conducted where the members were asked to select 3 topics of their choice and speak separately and later speak linking the 3 topics. This developed their imagination.
- On 13-09-2014 a **Word Game** and **Commerce Quiz** was conducted. Word game enabled them to develop their knowledge, imagination, creativity and also remembrance.
- On 20-09-2014 “**Case study Analysis**” was conducted for the 7 groups framed. Also “**Personality Development Activity**” was conducted.
- On 27-09-2014, a valedictory session was conducted at the end of semester asking them to give their feedback regarding the various sessions and the plan for the next semester.

- On 13-12-2014, H.R.Games and activities on communication were held to the 7 groups framed to develop creativity, group thinking and improve the power of thinking.
- On 20-12-2014, a **Commerce Quiz** was conducted for the 8 teams through the rounds like general awareness, identifying the professionals, identifying the commerce term and speak for one minute about a commerce term.
- On 27-12-2014, “**Product Launching**” was conducted for 5 teams of 12 members each giving 15 minutes to think of launching a new product to the market by selecting a product with multiple usage and minimum cost. The products launched were- “Smart connect” cable wire, Health Slip-slippers, Ink jell multi-use pens, Kick 02-cellphone and Scorcher Watch.
- On 03-01-2015 the members were taken to Sanghaniketan, Mangalore to attend a talk on the subject “**Commerce Policy for future India**” by Smt. Nirmala Sitharaman, Minister of State for Commerce and Industry, Govt. of India.
- On 10-01-2015, activities conducted were communication skills, pick and speak and match stick game.
- On 17-01-2015 the members attended Orientation programme on Chartered Accountant Programme Higher Studies in Commerce and Management education by ACC, Bangalore.
- On 31-01-2015, Quiz was conducted on the areas like history, sports, science, politics, current affairs and others.
- On 14-03-2015, the 8 members who participated in ‘**ALVA’S ZEST**’, an interclass competition won prize in poster making and were given participating certificates.
- On 19-03-2015, all the members were taken to German based MNC ‘**BASE India Ltd**’ at Bala, Surathkal, where they visited the production plant, Waste Disposal Plant and had an overview of the layout.

All the above mentioned activities were conducted with the objective of developing student’s personality through inculcating communication skills, creativity, and daresness to perform, develop team spirit, performing in a group, positive attitude, general knowledge, power of thinking, imagination etc. This will be really helpful for the students to groom their personality.

Secretary: Sukanya Paradkar II B.Com D

Joint Secretary: Kavya II B.Com D

Total No. of students: 69

