

**ALVA'S COLLEGE, MOODUBIDRI**  
**DEPARTMENT OF COMMERCE**  
**COMMERCE FORUM ANNUAL REPORT 2015-16**

**Co-ordinators:** Mrs. Sumalatha  
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Department of Commerce

The prime objective which is very conspicuous of the forum is to improve leadership, quality, communication skills, creativity, daresness to perform, develop team spirit, performing in a group, positive attitude, general knowledge, power of thinking, imagination. This will be really helpful for the students to groom their personality.

In the academic year 2015-16, 50 students of second year degree continued to be the members. Various programmes were conducted for the members in the year. Here is a brief report:

- ❖ On 27-06-2015 a session on “**Pick and speak**” was conducted to develop creative thinking, creative presentation and develop communication skills and also to familiarize students with each other.
- ❖ On 04-07-2015 a session on “**Extempore on commerce issues**” was conducted. All the members were allowed talk on any recent commerce issues on which their communication skill, accumulation of information, interest on the topic is judged.
- ❖ On 11-07-2015 “**Collage on business and politics**” activity was conducted. The 5 groups were given the topics Business and Politics to prepare collage from the newspaper the presentation of the collage relating to Business and Politics was highlighted. Mr. Sharath and Ms. Prajna faculties of dept. of Commerce were the judges.
- ❖ On 25-07-2015 logic game, management/concentration games and team building activities were conducted for the forum students.
- ❖ On 08-08-2015 “**Old products new launch**” activity was conducted to launch an old product in different and new look to suit the people of new generation. The 5 groups presented the products handcrafts, umbrella, CD’s, wheels and telephone. In a new look with creativity and ideas about the new presentation and usage.
- ❖ On 29-08-2015 a guest lecture was organized on the topic “**Introduction to stock market**”. Ass. Prof. Zeeval Khan, P.G. Dept. of Commerce was the resource person. The resource person gave on elaborate idea regards investments, capital market, BSE, NSE, procedure of opening DEEMAT account with PPT presentation.
- ❖ On 05-09-2015 the conveners showed PPT Presentation on the topic **Higher Education**. The objective is to give brief knowledge regarding higher education and its impact on the present generation students.
- ❖ On 12-09-2015 PPT presentation competition was conducted for the forum members to develop presentation skills and to work in a group.
- ❖ On 19-09-2015 a guest lecture was organized on the topic “**Leadership and People Management**”. Mr. Sharath, lecturer of commerce Dept. was the resource person.
- ❖ On 26-09-2015 the activity “**JAM**” (**Just a Minute**) was conducted and the members were given a topic to speak for a minute in favour against the topic.

- ❖ On 03-10-2015 the forum members participated in inter class competition “**IMPRINTS**” conducted in the college auditorium. They participated in events like quiz, paper presentation and product launch.
- ❖ On 23-01-2016 the activity conducted was paper presentation. There were 6 teams. The activity provided good information, knowledge and created awareness about new things.
- ❖ On 20-02-2016 a “**Debate**” session was held by making a team of 7 members each.
- ❖ On 27-02-2016 the activity conducted was “**Best out of waste**”. There were 6 teams. Each team was given some waste items and they were asked to make use of it. The items prepared were flowers vase, Frames, paper tower, pen stand etc.
- ❖ On 05-03-2016 **quiz** was conducted. Further word game enabling them to develop their knowledge, imagination, creativity and remembrance was also conducted.
- ❖ On 26-03-2016 the activity conducted was “**Group Discussion**”. There were 4 teams. Several topics were given for the group; it created self-confidence to speak in public.
- ❖ On 23-04-2016 a valedictory session was conducted at the end of semester asking them to give their feedback regarding the various sessions.

**Secretary: Pavan Kumar y II B.Com B**

**Joint Secretary: Apporva H S II B.Com G**

**Total No. of Students: 50**