

ALVA'S COLLEGE, MOODUBIDRI
DEPARTMENT OF COMMERCE
COMMERCE FORUM ANNUAL REPORT 2017-18

Co-ordinators

Mrs. Sumithra B.D
Mrs. Bhavya
Dept. of Commerce

In the academic year 2017-18, the total numbers of members are 37 including 1st year and 2nd year students. Various programmes were conducted for the members in the year. Here is a brief report:

- On 08-07-2017, “**Orientation programme**” Prof. Umesh Shetty Dean of Commerce, was invited as a guest of honour. The brief introduction was given about commerce forum by Forum Coordinator Mrs Smith ray B D.
- 15-07-2017, Eye donation - stress control programme.
- On 22-07-2017 “**Event Management**” session was held by making a team of 8 members each for both first and second years. This event helps the students in improving organizing skills, confident and also improving management skills.
- On 29-07-2017 a session of “**Pick and Speak**” was conducted by second year members for the first year members to develop their communication skills
- 12-08-2017, “**speed timer**” all students conducted speed timer by giving 2 pictures to the other teams and all 4 must identify the pictures. And they have to speak one minute about that.
- 19-08-2017, “**Activity organizing by old forum students**” They first conducted quiz by giving tag line to all team.
- 26-08-2017, “**Paper presentation activity**” all the team members actively participated and performed well in that activity
- 02-09-2017, Paper presentations-continuation of last week presentation. 2nd team presentation is about BHIM App and 3rd about Demonetization and 4th team presentation about advertisement.
- On 23-09-2017, “**Product Launching**” was conducted for 5 teams of 12 members each giving 15 minutes to think of launching a new product to the market by selecting a product with multiple usage and minimum cost.
- 7-10-2017, “**Business Quiz**” in quiz team conducted three rounds. All the 5 teams participated well.
- 16-12-2017, Activity which is conducted by Forum Coordinators. They made 2 teams and asked each team to write 12 topics like name of any person. Based on that topic each team had to frame the story. All performed well in that activity.
- 23-12-2017, “**Debate**” the team members decided into 2 groups on topic Social Media.
- 30-12-2017, “**Music Programme**” which was conducted in Kuvempu Hall by the

coordinator of Music Forum. They sung many song related to Dasani sahithyaa and they were explained the meaning of that song.

- 06-01-2018, “**Guest Lecture**” Programme was conducted. On that Occasion, Mr. Pavano Kirankere was the resource person. The discuss with the topic called facts of the Society.
- 13-01-2018, Paper Presentation, All the students are ready for the presentation. And presented paper for 5 to7 minutes.
- 20-01-2018, Paper Presentation, Remaining students presented paper in this Saturday. All the students presented well in that presentation.
- 03-02-2018, “**Product Launch**” in this activity firstly divided the students in to 5 groups and then they asked each team to pick the lots. There by Forum event ended successfully.
- 17-02-2018, Speech by Ex Forum Student Kiran Reddy. He wanted to give speech on the topic Courage. He told all experience in his college life and as well as about the business.
- 24-02-2018, “**Product Identification Task**” According to the activity one team has to give one company product name to a member of another team. That member should act that.
- 17-03-2018, “**Advertisement activity**” members divided in to 5 teams and asked each team to ask any one product advertisement.

All the above mentioned activities were conducted with the objective of developing student’s personality through inculcating communication skills, creativity, and daresness to perform, develop team spirit, performing in a group, positive attitude, general knowledge, power of thinking, imagination etc. This will be really helpful for the students to groom their personality.

