

ALVA'S COLLEGE, MOODUBIDRI

DEPARTMENT OF COMMERCE

COMMERCE FORUM ACTIVITIES FOR THE ACADEMIC YEAR 2018-2019

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14-07-2018-QUIZ COMPETITION



Learning gives creativity, creativity leads to thinking, thinking provides knowledge, knowledge makes us great....Quiz competitions are always interesting and informative, which provide excitement among the students and also make them aware of current affairs. The commerce forum successfully conducted the quiz competition on 14-07-2018 for the students of I and II years of different combinations grouped as 5 participants in 5 groups. Rules and regulations in the quiz were explained at the beginning. It was interesting competition, which engaged the students for one hour. Although all the teams participated actively .It was very informative and knowledge enriching for the participants along with the audience.

21-07-2018-ORIENTATION



Orientation of commerce forum was held for the academic year 2018-19 on 21-07-2018. Mrs. Bhavya, Assistant professor of commerce welcomed the gathering and professor, Mr. Ramakrishna presided over the function and gave information about the importance of commerce forum. Miss Preethi and Mr. Bhanuprakash offered a felicitation. Dhanyatha of 3rd B.Com delivered a special lecture on “Commerce forum-A motivation Road Map” and was successful in informing about the various activities as well as their importance. Teaching staff and students were attended.

28-07-2018-Commerce forum plan



Planning by far is the most important step in the process of achieves the defined Goal. On this day, the co-ordinators along with the students were planned for and how they wanted to conduct their Forum activities for the whole year. The students were divided into 5 groups and were instructed that every week a one group should conduct the activity assigned a week

before, and the students would be informed about the upcoming events which led great enthusiasm among the students.

04-08-2018-ICE BREAKER



An ice-breaker is an activity, game or event that is used to welcome and warm up the conversation among participants in a session. These help students to get to know each other and learn the purpose of the event.

The Ex students of commerce forum had organised and act, each team had given a particular incident to present through the mad act. All the teams were creative in their own ways. Team 5 scored the highest points for the creative, innovative, humorous thinking and presentation. This helped the students to enrich their knowledge about creativity.

11-08-2018-Business Quiz



Business quiz sharpens the “Business know-how”, and keep the students abreast with the business trends. The group No-5 faced well in a mind blowing business quiz competition. The quiz dealt with business strategies, taglines, and people in news, acquisition, logos etc. It was interesting totally 6 round competition, including objectives questions with options round. They showcased their brilliance by rapidly answering the questions. Enabling a

student to learn through all the possible ways not just through books and classroom teachings.

18-08-2018-Product Launch



A Successful new product launch takes research, planning and skilled and knowledgeable Marketing team. The product launch activity was conducted by the Group No-1 which had begun with the formal inauguration. The judges were invited to judge presentation of the students. Students had prepared well in advance with their product details. There was a rapid question strikes on the students which make the students aware about the business strategies. Two Groups could give their presentation, smart headphones and Next generation simcard gained everyone’s attention for their unique features.

25-08-2018-Debate



Debating helps to develop essential critical thinking skills, improves the reasoning ability in addition to questioning the evidence behind a particular stance or conclusion. The students were divided into 2 groups and were given a topic that is “Importance of education in a

student's life". The students went crazy with the two sided arguments and at the end it was concluded that "Exams are truly very important, it evaluates the students skill and enables them to overcome their nerves". Debate in a way helped students to keep their points come over their comfort zones and speak.

1-09-2018-Mind Game



Mind games are used to define three forms of competitive human behaviours. They are conscious, unconscious and mental exercises.. The main objective of this game is how fast their mind is work. Students spoke three minutes on different topics. So student's shared their opinion both positively and negatively within 3periods. By that they proved how their mind is worked fast within 3 minutes by speaking positive and negative on that topic together.

15-09-2018-Commerce word



Everyone needs a dare of writing inspiration now and then to enhance writing and thinking capacity among the students "Commerce word" activity was conducted. The students were divided into 2 groups and were asked to write 20 random words of their own choice. Using those words the opposite team had to create an imaginary story. The game was fun filled.

Students participated well and both the teams came up with two unique and imaginary with humorous filled stories.

22-09-2018 Product Launch



The product launch activity was carried forward. Remaining two teams came up with their new products to launch. This time, group no 4 grabbed the 1st place for their unique thinking and creativity, which was indeed appreciated by the judges. The products were E-focus spex and MESU phone.

29-09-2018-General Quiz



General knowledge narrows our sense of perceiving the world. Group no 2 was successful in conducting an amazing 12 rounds quiz competition. All the participants went crazy with every passing round. The final round Bidding round made it more exciting for the students. Group No3 bagged the 1st place leading this activity a grand success.

06-10-2018-Guest talk



The commerce forum had organised a guest lecture on “Money Management” for the students on 6th October 2018. The speaker of the lecture was Dr.Kushalappa. S who is presently working in Dept. Of Management at Govt. First Grade College Belthangady as an assistant professor having specialised in finance over 14 years.

Prof. K.Umesh shetty, Dean, Faculty of commerce graced his presence for the guest lecture. In his lecture, Dr.Kushalappa discussed the meaning of “Investment is the result of saving”. In that prospective he gave the clear cut meaning with examples to make the students aware about the investment products and avenues for wealth creation.

He provoked the students to invest into stock market, SEBI as it will be the best investment considering choices based on risk appetite, Appropriate asset, allocation strategies, portfolio structuring which reduces the risk of investing, increases the tax saving schemes, mutual funds and to help form a systematic investment plan.

The lecture was an eye opening for the students who have set their career goal in money making, Since Dr. Kushalappa’s lecture had widened the doors of their knowledge with practical advice and most recent news as well as information related to new developments in the stock market.

CO-ORDINATORS

DEAN

PRINCIPAL