

ALVAS COLLEGE MOODUBIDRI
ANNUAL REPORT OF THE MANAGEMENT FORUM
FOR THE YEAR 2014-15

Objective: The overall objective is to improve the communication skill and to build self-confidence.

The forum activities of the management forum started on 5th July 2014. It started with the introduction by the forum coordinators Veena Monteiro and Chaya.N. The secretary and Joint Secretary were elected on the same day. The activities for the first semesters were decided on the second day of the forum. It started with the ice breaking session which removed the shyness and fear of the members. The group discussion on the topics ‘women manager superior?’, ‘Is Indian culture myth or reality?’ was conducted on 19.07.2014. On 9.08.2014 a quiz competition was conducted for the members of the management forum by BBM final year students. Through this activity they ensured their presence and were supportive to us in all our activities. In the first semester the activities such as role play, HR quiz and Management quiz were also conducted. On 13.12.2014 the forum activities for the second semester commenced. It started with the discussion for future activities. The first activity was mock interview which was conducted by final year students. They ensured their presence once again by conducting Pictionary. The students of the management forum also got a great opportunity to attend a talk conducted by MIND at Mangalore. It was a talk on Commerce policy for future India by Smt. Nirmala Sitaram, minister for state for commerce and industry, govt of India. It was a very informative session. Factory made was the activity conducted on 10th January 2015. The videos about the manufacturing of luxury carmaker Audi and the making of pencil was shown. On 17th January 2015 the activity product launch conducted. Various groups presented various products with a variety of ideas. On 24th January 2015 the management forum had an industrial visit to KMF in Kulshekar, Mangalore. The full processing of the unit was explained by Mr Manoj who also showed how various milk products of Nandini were manufactured. The visit was very informative and interesting. On 31st January 2015 the members of the management forum attended a session conducted by ACCA. They gave us clear picture what ACCA is how it is relevant to a commerce student. On 7th February health guidance was conducted by NSS forum. The forum also participated in the fest conducted by final year BBM students And on

14th March 2015 the valedictory function was conducted in the presence of the HOD and Dean of management department, Mrs Surekha and the final year BBM students.

