

ALVAS COLLEGE MOODUBIDRI
ANNUAL REPORT OF THE MANAGEMENT FORUM
FOR THE YEAR 2015-16

Objective: To understand and know the current marketing situation and come up with innovative ideas.

The first meeting of management forum was held on 27-06-2015 the students planned for the activities that have to be done in the year including the management exhibition and they decided that the first event that they would do was the ice breakers. On 04-07-2015 the second year students presented the ice breakers which helped the first years to come forward and overcome the stage fear. On the same day the forum elections were conducted and the secretary as well as the joint secretary was elected. On 11-07-2015 the first group conducted the rapid fire event where students had to answer spontaneously where 6 groups had participated. On the fourth week i.e. 25-07-2015 week jam i.e. just a minute was conducted. Each team was given various topics on which students had to speak on that for one minute without hesitation. All the groups had actively participated in the event. On 1-08-2015 the most awaited occasion that is the inaugural function of the forum was held where documentary of APJ Abdul Kalam's life was displayed. On 08-08-2015 Quiz was conducted where there were two rounds 1st round was about accounts and the 2nd round was all a general quiz. It was the seventh week i.e. on 29-08-2015 and it was the first time juniors took the initiative of conducting the logo quiz there were 2 similar rounds. All the members actively participated. On 05-09-2015 the students had planned for role play but as there was Sanskrit workshop there were only few students in the class so they decided to have a session of quiz. On 12-09-2015 as they couldn't perform the event planned in the previous week students did the same event that is the role play which helped them to know the importance of maintaining a good attitude. On 26-09-2015 the students had conducted the connection art event where the 1st round was fumble words and 2nd round was story making this was useful for students to improve their communication skills. On 16-1-2016 the forum started with the plan for the future activities and students kept up their innovative ideas and the groups were made for the upcoming activities. Crisis management was conducted on 23-1-2016 which helped them to figure out the development within their self where the instructions were given by the coordinators. On 20-02-2016 the final year students

of BHRD had conducted various activities which helped the students in building the creativity, teamwork as well as the time management. Best out of waste was conducted on 27-02-2016. As the activity was interesting all the team actively participated in the event this helped them in bringing up their innovative ideas. On 06-03-2016 the juniors conducted the tower building task which helped them in building concentration.



