

**ALVAS COLLEGE MOODUBIDRI**  
**ANNUAL REPORT OF THE MANAGEMENT FORUM**  
**FOR THE YEAR 2017-18**

**Objective:** To enhance teamwork, time management, presentation and communication skill.

The 1<sup>st</sup> session of management forum for 2017-18 was conducted on 01-07-2017. The coordinators gave a brief introduction of various plans for academic year 2017-18. Then it was planned to conduct Ice breaker session and games for the I year students on the next meeting class. On 08-07-2017 Mrs. Surekha (HOD of HRD & Management) came as a guest for orientation programme for I year students. Then Ice-breaker session was conducted. On 15-07-2017 motivational programme was organised for the students of HRD & management forum. Mr. Ramani Venkat was the Resource person. On 22-07-2017 Ms. Sonia was elected as secretary & Mr. Omkar as joint secretary. Later quiz competition was conducted by coordinators. On 29-7-2017 Ms. Veena Monteiro held discussion with students on the topic called GST. Then 5 groups were formed for participating in various forum activities. On 12-08-2017 quiz was conducted by Mr. Jeevan Lawrence and also he assigned different product's name to the students which they had to reposition those goods in the market. On 19-08-2017 senior management students were called as judges for product re positioning event. 1<sup>st</sup> place won by II B.com (girls) general (KODAK) II--I BBM boys. On 26-08-2017 small discussion was held on making video of company. All teams had to present such videos. On 02-09-17 JAM (Just a Minute) activity was conducted. Various topics were given to the students on which they had to speak for 2 minutes. Second round was conducted wherein students had to speak for entire one minute. Half minute for practice and half minute for negative point of a particular topic. Mr. Jeevan Lawrence told the students about the importance of JAM in management fests. This was the last day of the forum class for the odd semester. On 16-12-2017 I session for the even semester was started. Our co-ordinators announced the list of various activities to be conducted by the students themselves. On 23-12-2017 story enhancing activities were organised. Each team was given a chit containing 6 words. By using those 6 words all teams created a story and enacted in front of the audience. On 30-12-2017 Ms. Poorva's team organised best out of waste competition. All teams used waste resources and created different models of the product. On

06-01-2018 Blood donation camp was organised by NSS unit of Alva's Degree College. The students from our forum attended this camp. As there were only 28 students present in the class story making activity was conducted. On 13-01-2018 CRISIS management event was organised by Chris&Team. A case of Bharath Engineering works LTD was given to 2 students from each team. At last a small Farewell function given Jeevan Sir. On 03-02-2018 ship wreck activity was conducted to test the communication skill of the students and convincing ability. On 10-02-2018 Raksha's team organised case study event. The case was related to AIR INDIA CO.2 members from each team had to study and given solutions to the problems of the case. On 17-02-2018 marketing event was conducted by Jnavi's Team. All teams were given chits containing verities tasks like sell clouds to farmers, smart phones to tribals etc. Convincing ability of the students was tested. On 24-02-2018 Rural –De-Carte event was conducted by Sonia's team. 2 judges Mr. Manu DL and Ms. Preethi from Dept. of Commerce were invited as judges. On 13-03-2018 Stress sales event also called as Bet the Best was organised by Omkar team. Sujan and Varun from III BBM were invited as judges. I round-bidding for product. Ambassador, advertisements channels etc. II round - presentation, speak about their choices and reasons for choices etc.





