# ALVA'S COLLEGE, MOODUBUDIRE (D.K)

## DEPARTMENT OF MANAGEMENT

## Faculty profile

Name of the Faculty: Ambika K

Qualification: M.com, DFA

Designation: Lecturer

Residential Address: Door no 3-255/A

Krishna Nivas

Marpady village

Ontikatte, Moodbedri.

Email ID : ambikak195@yahoo.com

Contact No: 9743802377

Aadhar No: 2907 1120 3517

PAN No: DWBPK9929J

Teaching Experience: 7 years 6 Months

| Sl. No. | Name of the college | Designation Held | Period<br>From To | No. of years |
|---|---|---|---|---|
| 1. | Alva's degree college moodbidri | Lecturer | 11/06/2011 Till date | 7 year 6 months |

**Subject taught year wise :**

**2012-13**

Business Organisation, HRD studies, Basics of marketing, Business and society.

**2013-2014**

Business Organisation, Managerial Communication, Basics of marketing, Business and society, Export Management, Marketing Management, HRD studies, Auditing.

**2014-2015**

Business Organisation, Managerial Communication, Basics of marketing, Marketing Research, Organisation Behaviour, Advertising and Sales Management, Organisation Development, HRD studies.

**2015-2016**

Commercial Law, Marketing Research, Business and Society, Principles of Training Development, Advertising and Sales Management, Organisation Development, Managerial Communication.

**2016-2017**

Commercial Law, Marketing Research, , Principles of Training Development, Advertising and Sales Management, Organisation Development, Managerial Communication.

**2017-2018**

Commercial Law, Marketing Research, Principles of Training Development, Advertising and Sales Management, Labour Legislation, Managerial Communication.

**2018-2019**

Commercial Law, Marketing Research, Export Management, Principles of Training Development, Advertising and Sales Management,Human Resource Management.

**Workshops/Seminars/Conferences attended:**

1. Attended seminar on the topic " Transforming knowledge toward Excellency" organized by Alva's education foundation (R) on 30th and 31 August 2013.
2. Attended 2 days national seminar on the topic " Indian accounting standards- relevance issues and challenges in the changing business scenario" organized by Sri Mahaveera college, Moodbedri on 16th and 17th August 2013.
3. Attended 2 days national seminar on the topic " Indigeneous management practices and sustainable development ":" Paradigms and Parodoxes " organized by Sri Gokarnanatheshwara college Gandhinagar, Mangalore on 26th and 27th September 2013.
4. Attended 1 day national seminar on the topic " Emerging trends and challenges in human resource" organized by SDM college, Mangalore on 31th July 2014.
5. Attended 2 days national seminar on the topic " Idea of nationalism in India- historical, cultural, economic and political trends" organized by Sri Mahaveera college, Moodbedri on 5th and 6th September 2014.

6. Attended 3 days International conference on the topic " Agri business management-Opportunities and challenges" organized by Sahyadri college of engineering and management on 9th,10th and 11th October 2014.
7. Attended 2 days national seminar on the topic "Gender Issues on companies and in the society" organized by Canara college, Mangalore on 23th and 24th January 2015.
8. Attended 1 day UGC Sponsored national seminar on the topic " Green Marketing in India" organized by SDM college, Mangalore on 21th August 2015.
9. Attended 2 days International conference on the topic "Business resilience in turbulent global markets'' organized by St Agnes college (autonomous), Mangalore on 264th and 25th September 2018.
10. Attended 2 days International conference on the topic " Contemporary innovations in industry and commerce'' organized by Mangalore university,Mangalagangotri Mangalore on 22nd and 23rd February 2019.

**Paper Presentation:**

1. Presented paper in National Seminar on the topic " Indigeneous People and Environment Protection'' organized by Sri Gokarnanatheshwara college Gandhinagar, Mangalore on 26th and 27th September 2013.
2. Presented paper in an International conference on the topic "Eco Friendly Agriculture and Agri Business" organized by Sahyadri college of engineering and management on 9th, 10th and 11th October 2014.
3. Presented paper in an International conference on the topic " A study on challenges and opportunities of marketing in rural expances in India'' organized by St Agnes college (autonomous), Mangalore on 264th and 25th September 2018.
4. Presented paper in an International conference on the topic " Effect of work place environment on employee performance in private life insurance company'' organized by Mangalore university,Mangalagangotri Mangalore on 22nd and 23rd February 2019.
5. Presented paper in an International conference on the topic " A study on role of tourism and its development with special reference to Mangalore taluk'' organized by Mangalore university,Mangalagangotri Mangalore on 22nd and 23rd February 2019.

**Publications:**

1. Published paper in an international journal of research on the topic " A study on consumer buying behavior towards gold with referred to woman consumers in mangalore city" with ISSN : 23486848 February 2018

**Project work guided:**

1. "H.R policies and its impact on employees" for BBM students in the year 2013-2014.
2. "Training on Leadership and Team Building" for BA(HRD) students in the year 2013-2014.

3. “Employee Health and Safety Measures” for BA(HRD) students in the year 2014-2015.
4. “H.R policies and its impact on employees” for BBM students in the year 2013-2014.
5. “Enhancing Work life through safety and health measures” for BBM students in the year 2014-2015.
6. “Employee Job Satisfaction” for BA(HRD) students in the year 2015-2016.
7. “Performance appraisal” at Shree dhanalakshmi cashew Exports Pvt.Ltd Moodbedri for BA (HRD) students in the year 2016-2017.
8. “The role of communication in Human resource” at Shree Dhanalakshmi cashew Exports Pvt.Ltd Moodbedri for BA(HRD) students in the year 2017-2018.
9. “Health and safety measures” at SKF boilers and driers Bannadka Moodbedri for BA(HRD) students in the year 2017-2018.
10. “Work life balance” for BA(HRD) students in the year 2017-2018.

**Mini project work guided:**

1. “H.R policies and its impact on employees” for BBM students in the year 2013-2014.
2. “ H.R policies and its impact on employees” for BBM students in the year 2013-2014.
3. “Enhancing Work life through safety and health measures” for BBM students in the year 2014-2015.

**Programmes Organised:**

1. Organised” CV preparation” class for BBM students on 18/07/2013 by Mr Machendra Dept of English Alva’s College Moodubidire.
2. Organised talk on “International trade” for BBBM students by Capt John Prasad Menezes on 13/09/2013.
3. Organised workshop for BBM students on the topic “Personality Development by Prof Preethi Keerthi D’souza on 17/09/2013.
4. Organised talk on “Moral Values” for BBM A&B students by Prof Preethi Keerthi D’souza on 08/01/2015.
5. Organised C.S Orientation programme for company secretary Foundation and Executive students by Narasimha Pai on 08/07/2015.
6. Organised talk on “Communication Skill” for C.S and IPCC students by Ms Niveditha Mirajkar on 12/09/2015.
7. Organised industrial visit for company secretary Foundation and Executive students on 28/04/2016 to the industries such as Friends Ply wood Industry Baikampady, KMF Kulshekar Mangalore
8. Organised interclass management fest for BBM, BCA,BCS AND BA(HRD) students on 11/02/2016-17.
9. Organised workshop for BBM students on the topic “Life Skills” by Dr Robert Clive on --/--/2017.
10. Organised NGO visit for BBM students to Manasa Special School Udupi.

11. Organised C.S Orientation programme for B.COM and BBM students on company secretary Foundation and Executive courses by Mr Ullas S Bhat on 20/07/2017.
12. Organised talk on “Motivation” for C.S foundation and executive students by Prof Chandrashekar GFGC Balmatta Mangalore on 24/02/2017-18.
13. Organised C.S Orientation programme for B.COM and BBM students on company secretary Foundation and Executive courses by Adv Santhosh Prabhu on 20/07/2018.
14. Organised workshop for BBM students on the topic “Life Skills” by Dr Robert Clive on 27/09/2018.

**Extra Responsibilities in the college:**

1. Co-coordinator of Company Secretary programme since 2015 & Co-coordinator of Company Secretary Forum till date

2. Academic Advisor from the year 2011 till date

3. Company- in Charge in “Pragathi- placement Drive”

4. Worked in “Alva’s Nudisiri”

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