ALVA'S COLLEGE, MOODUBUDIRE (D.K)

DEPARTMENT OF MANAGEMENT

Faculty profile

Name of the Faculty: Mrs. Sony

Qualification: MBA (Marketing)

Designation: Lecturer

Residential Address: " leela nivasa" guddeyangady mithabail post, moodbidri

Email ID; sonys101@gmail.com

Contact No.: 7996801919

Aadar No: 3830 7115 8626

PAN No: CTAPS0728L

Teaching Experience:4.5

Sl. No.	Name of the college	Designation Held	Period From To	No. of years
1	Alva's College	Lecturer	Dec 2014 present	4.5

Subjects taught year wise:

2014-2015

Auditing, Trends in HRD, Modern Banking

2015-2016

Business organization, Principles and practice of management, business ethics and corporate governance,Managerial communication, Basics of Marketing , Human Resource Development, Trends in HRD.

2016-2017

Organizational behavior, Marketing Management, Organisation behavior (bahrd)
Employee relation, Investment Management, Business and Society, Human Resource Development.

2017-2018

Organization development, Marketing Management, organization behavior, Business Ethics and Corporate Governance, Basics of Marketing ,Investment Management, Managerial Communication,

2018-2019

Principles of Management, Marketing Management, Organization Behavior , business environment and entrepreneurship, Advertising and sales Management, Managerial Communication

Project work guided:

1) 1) "Quality of Work Life" with special reference to "Hangyo Ice-cream pvt ltd Mangalore" for BA (HRD) student in the year of 2015-2016

2) Study on "Corporate Social responsibility" with special reference to "Mangalore chemical fertilizers ltd. Mangalore in the year of 2015-2016

3) "Employee motivation" with special reference to Aquarelle pvt ltd Bangalore for BA(HRD) student in the year of 2016-2017

4)" Work environment and Commitment of employee's" in SRR masala Industry pvt, ltd, Mangalore. For BA (HRD) student in the year of 2016-2017.

5)"Employee attitude towards company "at Levin's electrical" Mangalore for BA(HRD) student in the year of 2017-2018

6)" Job satisfaction among female nurses at KMC, Manipal.for BA (HRD) STUDENT IN THE YEAR OF 2017-2018

7)"Performance Management "in SR consultancy Bangalore in the year of 2018-2019

Mini project

6 Mini Project work report of BBM students.

Programmes Organized:

- Organized guest Lecture on “Financial Market” by Dr. Raghavendra in Kuvempu Hall on 31/03/2017.
- Organized orientation programme along with icebreaker with regard to spectacle (weekly management activity) in the year of 2015
- Organized product launch mega event in the year of 2015
- Organized quiz mega event in the year of 2016
- Organized orientation programme along with demo of all management event with regard to spectacle (weekly management activity) in the year of 2016-2017
- Organized Hot selling as mega event on 21/09/2017 at Kuvempu hall
- Organized Group discussion as mega event in the year of 2017
- Organized orientation programme along with demo of all management event with regard to spectacle (weekly management activity) in the year of 2017
- Organized mega Event on Public Relation in the year 21-03-2018
- Organized orientation programme along with demo of all management event with regard to spectacle (weekly management activity) on 23/01/2019.

Extra Responsibilities in the college:

Coordinator of inter collegiate fest since 2015

Guided & accompanied students for 20 Inter Collegiate fests and won 12 Overall Champions.

Coordinator of spectacle management activity since 2015

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