



JISHNU S MENON

Assistant Professor | TV Media Professional

PROFILE

Accomplished, skilled and enthusiastic media professional and assistant professor with a solid background in media education as well as television journalism and production

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EMAIL

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DATE OF BIRTH (AGE)

18 April 1990 (29 years)

ADDRESS

Flat #102, Riya Royale Resort
Kaprigudda, Mangalore
575001

EDUCATION

Masters in Communication and Media Studies (MCMS) – 66%

2012-14 | St Aloysius College (Autonomous), Mangalore
Specialization: Broadcasting Technologies | Film Studies
Other Papers: Digital Media | Media Laws | Research Methodology

Bachelor of Arts – Journalism (BAJ) – 58%

2007-10 | Madras Christian College, Chennai
Subjects: Print Media | Television | Radio | Advertising

Pre University (Std 12th) – Commerce (CECA) – 72%

2006-07 | Madras Christian College, Chennai
Subjects: Accounts | Economics | Commerce | Computer Science

WORK EXPERIENCE (SUMMARY)

Assistant Professor | St Aloysius College, Mangalore | 2017-19

Taught students from both Undergraduate and Postgraduate departments, subjects included Media Laws, TV Production, Radio, New Media and Research Theories

Assistant Professor | Alvas College, Moodbidri | 2015-17

Took up classes for students of BA and MA Journalism. Subjects taught as per Mangalore University syllabus

Promo Producer / Junior Cameraperson | Media One (Madhyamam Pvt Ltd), Kerala | 2014-15

Handling the production of all kinds of promos for the channel as well as assisting in the camera work for different shows

Guest Relations Executive | Kingfisher Airlines | 2010-12

Liaising with guests, customers and airline officials to ensure a seamless experience synonymous with the Kingfisher brand

OBJECTIVE

As video production is my core competency, my goal is to employ my creative thinking abilities and video production skills to produce innovative outputs that contribute to the overall development of my organization

In the process, I also intend to unleash my unbound creativity and stimulate my professional growth, while helping other students achieve the same results

LANGUAGES KNOWN

English | Hindi | Malayalam
Tamil | Tulu | Kannada

HOBBIES

- Watching all genres of Films
- Creative photography
- Videography & Editing
- Dancing & Choreography
- Biking & Travelling

CORE COMPETENCIES

Complete Video Production - conceptualizing, script writing, shooting and video editing

Production Lifecycle Management - ability to strategically conceive and direct video production lifecycle right from pre-production to fulfillment

Up-to-date with contemporary production benchmarks & formats

Proficient in both online and traditional broadcast

Consistently meet production deadlines with minimal supervision

DETAILS OF WORK EXPERIENCE (LECTURING)

At St Aloysius College, Mangalore:

- Full time lecturer for both UG and PG levels
- Executive Producer for around 64 episodes of *Campus Eye*, a student news bulletin telecast on V4 News
- Editor in chief for *Dhwani* and *Ripples*, a student magazine and newspaper circulated by the Department of Journalism
- Chief Editor of *Vakmya*, an annual fest newsletter
- President of *Al-Madhyam* association of St Aloysius College
- Was the Staff co-ordinator for *Shooting Stars*, a national level short film and documentary fest, where Vikramvedha directors Pushkar and Gayathri were the Chief Guests

Paper Presentation

- Co-authored the paper on "*Impact of Social Media Activism: A case study on Jallikattu*"

Workshops/Seminars/Resource Person

- Resource person at Alvas PG college on the topic "*Ethics and aesthetics in studio lighting for photography and videography*" for students of Mass Communication & Journalism (MA-JMC)
- Photography workshop for the students of St Aloysius Pre-University College on the topic "*Innovations and creative outputs in Photography*"
- Guest Lecture on "*Gender Taboo*", a PR event organized by the students of UG Dept of Journalism

Other Administrative Work

- Media Relation Officer for the college
- Documentation of photographs and videos for NAAC purpose
- Head of the College Annual Magazine
- In-charge of the official social media page of the college

Cultural Activities

- Cultural head during visit of UGC University inspection team 2019
- In charge of the college cultural team and programs

SOFTWARE PROFICIENCY

Video Editing:

Final Cut Pro (FCP) | Adobe Premiere Pro | Adobe After Effects

Graphic Designing:

Adobe Photoshop | CorelDraw

Pagination:

QuarkXPress | Adobe InDesign

Other Softwares:

Microsoft Office Suite (PowerPoint, Word, Excel) | Sabre GDS

STRENGTHS

I firmly believe in the concept of team work

I love to take on new challenges

I have the ability to come up with creative and innovative solutions and ideas

I possess excellent communication and interpersonal skills

SKILL SETS

Experience in using a range of cameras including Sony PMW-500, HXC-100, EX-1, 5D etc.

Knowledge in handling camera, shot composition and aesthetics of film making

Efficient writing skills that help in scripting for promos, PR / ad campaigns and radio programs

Mastered all types of editing software to create films, documentaries, audio bytes and promotional material

Proficient in the use of page layout software to design for newspapers, magazines etc.

Experience in graphic creation and graphic editing

Practical knowledge of radio production techniques

DETAILS OF WORK EXPERIENCE (LECTURING)

At Alvas College, Moodbidri:

Department of Journalism and Media

- Full time lecturer teaching film studies, TV production, advertising, reporting, media entrepreneurship, media laws, ethics and online journalism for UG and PG students
- Advisor for the student newspaper and blogs
- Executive Producer for *Alvas News Time* - a weekly 30 min student news bulletin telecast on V4 News channel
- Conducted a certificate course on Photography and Journalism

Department of Visual Arts

- Guest faculty for TV production for Bachelor of Visual Arts

Research Work

- Have guided 6 research students of MA (Journalism and Mass Communication) for their Master's Dissertation
- Constantly updating myself with latest research material and articles for a well-rounded teaching-learning experience

Consultancy

- Made a documentary "*Rotolots*" for Rotary Club - Moodbidri
- Interdepartmental video production

Other Administrative Work

- Media Committee Head - Nudisiri 2015 and Nudisiri 2016
- Media Committee Head - Virasat 2015 and Virasat 2016
- Pre-publicity for Alvas Ghataka - in various cities in Karnataka like Attani, Chikkodi, Bagalkot, Hubli etc.
- Documentation work (Photography and video of college events)

Cultural Activities

- Committee head for Alvas Traditional Day
- Dance choreographer for Intercollegiate fests, college day etc.

DETAILS OF WORK EXPERIENCE (INDUSTRY)

At Media One Television (Madhyamam Broadcasting Ltd):

- Assistant Cameraperson in Program and News section
 - Was an integral part of the production and creative team of reality shows including:
 - o Pathinalam Ravu
 - o Reporter's Diary
 - o Kerala Youth Festival live coverage,
 - o Cookery shows
 - o Malarvadi Little Scholar (Quiz program for students)
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REFERENCES (EDUCATIONAL)

Prof Vishal Nayak

Assistant Professor
Dept of Mass Communication
St Aloysius College (Autonomous)
Mangalore

+91 99864 21658
vishcomm@gmail.com

Dr Moulya Jeevanram

Head of the Department (HOD)
Dept of Mass Communication
Alva's College, Moodabidri

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moulyajeevan@gmail.com

REFERENCES (PROFESSIONAL)

Rajesh Panikar

Director (PCR)
Media One (Madhyamam Pvt Ltd)
Kerala

+91 97451 17579
rajeshkrishnanpanikar@gmail.com

Sudeep Shenoy

Founder and CEO
inDoodle Media
JP Nagar, Bangalore

+91 70193 92914
sudeep@indoodle.me

DETAILS OF WORK EXPERIENCE (GENERAL)

- Internee at NDTV Hindu (Thanthi TV) as Assistant Cameraman for a period of five weeks
- Internee Reporter at Asianet News Cochin for four weeks, during which I covered a total of 60 news stories
- Produced weekly news bulletin, Campus Eye, for V4 News Channel, Mangalore for 52 weeks – work included producing news packages, soft stories, human interest features and episode production (on rotation basis)
- Professional Dance Choreographer in Mangalore and Chennai.
- Worked as a Cinematographer for SIX Short Films and THREE Documentaries:
 - o Shadows – 21 mins short film
 - o Celsius – 20 mins short film
 - o Nizhilganil Nirangal – 15 mins Short Film
 - o I'm Vero – 10 mins short film
 - o Kodumgattu – 20 mins short film
 - o Wolf and Lamb – 15 mins short film
 - o Patashala – 17 mins documentary
 - o Infinity and Beyond – 16 min documentary (producer)
 - o Mangalapuzha Church – An Anthology
 - o Koyembedu Market – 20 mins documentary

PERSONAL ACHIEVEMENTS

- Finalist of India's Got Talent (2012-13) and quarter finalist of IGT season 8 (2018-19), a dance reality show on Colors TV (Viacom18)
- Awarded the Best Camera Man and Best Producer for Features and News Bulletins on Campus Eye, telecast on V4 News channel
- Won 1st place in Hip Hop dance competition at India Fest, Goa
- Placed 2nd in High Jump event at the Tamil Nadu State Divisional Athletic Meet

STATUTORY DECLARATION

I hereby declare that the above mentioned particulars are true and correct to the best of my knowledge and belief and in case of any information being found false or incorrect, my candidature will be liable for cancellation/review.

Dated:

Location:

Full Name of Candidate with Signature: