

## DEPARTMENT OF MANAGEMENT

### BBA PROGRAM WITH SIX SPECIALISATION COURSES

MARKETING MANAGEMENT

HUMAN RESOURCE MANAGEMENT

FINANCIAL MANAGEMENT

HEALTH CARE MANAGEMENT

FACILITY MANAGEMENT

LOGISTICS & SUPPLY CHAIN MANAGEMENT



**RITHUNANDA R NAIR**  
7<sup>th</sup> RANK IN BBA DEGREE,  
MANGALORE UNIVERSITY  
EXAMINATIONS, 2024-25

### DEPARTMENT HIGHLIGHTS

### CERTIFICATE COURSES

- APTITUDE AND SOFT SKILLS
- DIGITAL MARKETING
- DYNAMICS IN STOCK MARKET

#### Academics

Department Library and E-learning Resources  
Bridge course  
Compulsory Internship and presentations  
Guest Lectures  
Seminar classes  
Mini Research Projects

#### Supportive System

Placement Training  
Regular Mentoring and Counseling  
Skill Activity Classes  
Coaching classes for the slow learners  
Special attention to the advanced learners

#### Communication Network

Communication with Parents  
Parent Teacher Meeting  
Reporting Academic Performance  
Monitoring Absenteeism  
Monthly Reporting of Attendance shortage  
Periodical report on behaviour

#### Practical Social Exposure

Industrial Visits and NGO Visits  
Business Lab classes  
Extension Activities  
Interactive Sessions With Entrepreneurs

#### Student Centric Activities

Management Forum  
Inter Collegiate Management Fest 'Spectacle'- Weekly Management Activity/Competition.  
Alumni interactive sessions  
Personality Development Workshops  
'Endeavour'- Wall Magazine

#### CORPORATE RECRUITERS



### Achievements

University Ranks	
2025	7th rank
2024	1st rank
2023	6th, 7th, and 8th ranks
2021	1st, 6th, 8th, and 9th ranks
2020	5th, 7th, 8th, and 10th ranks
2019	7th rank
2018	1st, 4th, and 7th ranks
Final Year BBA Result	
Year	Pass Percentage
2024-2025	92.66%
2023-2024	94.7%
2022-2023	93.5%
2021-2022	95.4%
2020-2021	97.28%

#### Campus Placements 2024-25

Sl. No.	Company	No. of Students Placed	Minimum Package (₹)	Job Role
1	Federal Bank	03	7.9 LPA	Associate
2	EY	01	3.8 LPA	Tax Analyst
3	Accenture	05	3.4 LPA	Cloud Tech Support Associate
4	[24]7.ai	10	3.68 LPA	Voice/non voice (chatbot support)
5	HCL	01	3.2 LPA	Consulting Services
6	TCS	16	2.88 LPA	Customer Service Executive
7	Infosys	04	2.72 LPA	Process Executive
8	First Source	11	2.3 LPA	Customer Support Associate
9	Stanza Living	02	2.28 LPA	Frontend Developer
10	Alorica pvt ltd	02	3.5 LPA	Customer Support Agent
11	Cogant & Echopack solutions	03	1.74 LPA	Process Trainee

Placements at CORIZO	
Year	No. of Students
2025-26	07
Paid Apprenticeship at Infosys	
Year	No. of Students
2025-26	29
2024-25	08
2023-24	08
Paid Apprenticeship at FYERS	
2025-26	05



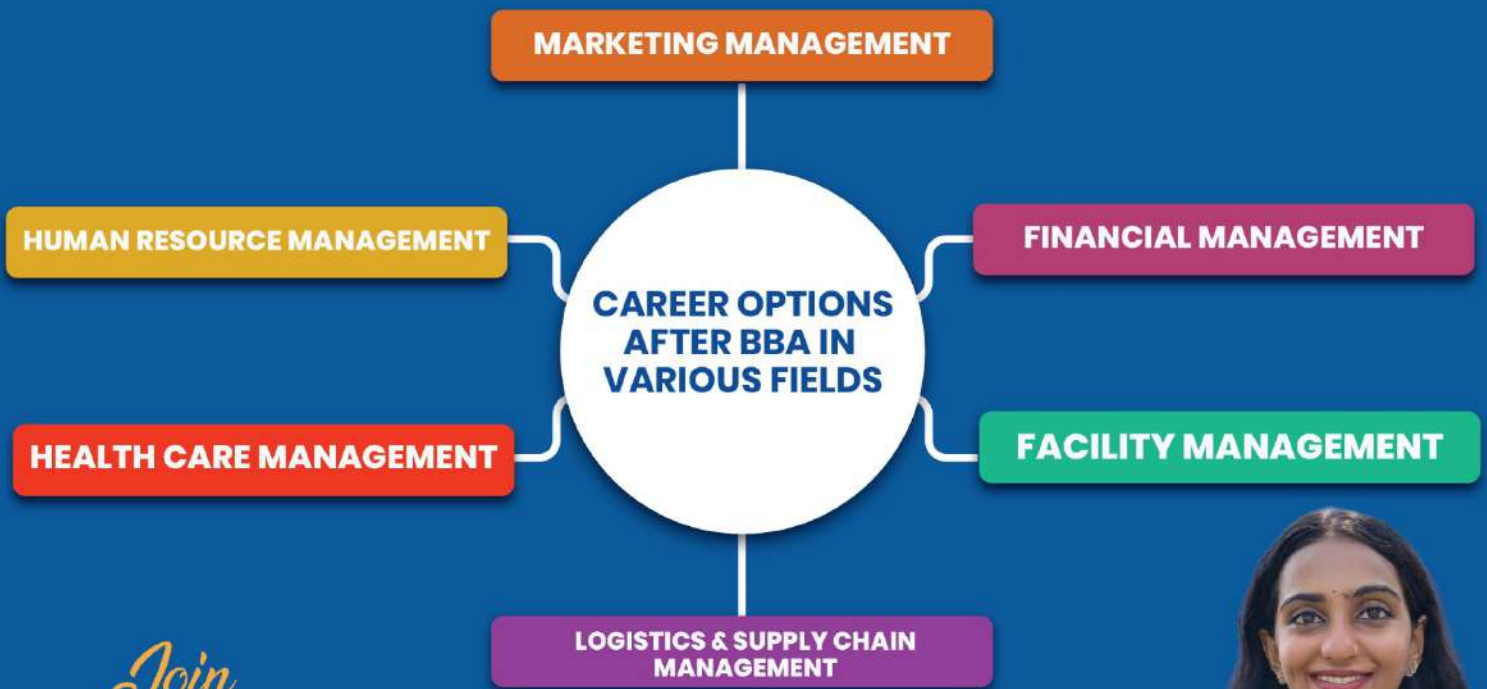


# ALVA'S COLLEGE

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## DEPARTMENT OF MANAGEMENT

CHOOSE YOUR SPECIALISATION, SHAPE YOUR FUTURE



Join  
BBA AT  
ALVA'S



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(AUTONOMOUS)  
Vidyagiri, Moodubidire - 574227

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WITH SPECIALISATION

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